Prepared Presentation Events without Equipment

Business Ethics
Emerging Business Issues
Public Speaking I (9th and 10th grades only)
Public Speaking II

Eligibility

Each chapter may enter 1 entry. In the event of a team entry, no more than 1 team member may have entered this event at a previous National Leadership Conference or no competitor may have competed more than 2 years at the national level in this event. Each competitor must be a member of an active local chapter and must be on record in the FBLA-PBL National Center as having paid dues by October 31 of the current school year.

Only those participants who have advanced from their respective Region Leadership Conference are eligible to compete in this event at the State Leadership Conference. No substitutions will be allowed.

Competitors in this event must be in the complete Georgia FBLA Official Dress. If any team member is not in complete compliance with the Georgia FBLA Official Dress, each judge will deduct 20 points.

Overview

This event consists of a performance component.

Each team or individual presentation must be the result of its own independent work. Facts and working data may be secured from any source. The student members, not the advisers, must prepare presentations and speeches. In the event of a team entry, all members of the team must participate in the advance research of the topic and in the actual presentation. The participants must answer judges' questions about their presentation (SLC final round only) for Business Ethics and Emerging Business Issues only.

No lectern or microphone will be available.

Performance Guidelines

Region Leadership Conference
Region Qualifying Presentation

- All competitors in this event must report for Event Orientation 30 minutes before the scheduled event session. Competitors not attending Event Orientation may be disqualified and not allowed to compete.
- A timekeeper will stand and hold up a yellow card at the Warning Time listed below and then will stand again and hold up a red card at the Time Up listed below. A 5 point deduction will be made for presentations over the allowed time. There is no question and answer component at the Region Leadership Conference.
- The performances for Public Speaking I and Public Speaking II only are open to conference attendees, except performing participants of these events. The preliminary performances for all other events are closed to conference attendees.

State Leadership Conference
Preliminary Presentation

- Participants will be randomly divided into groups, depending on the number of entries.
- All competitors in this event must report for Event Orientation 30 minutes before the scheduled event session. Competitors not attending Event Orientation may be disqualified and not allowed to compete.
- A timekeeper will stand and hold up a yellow card at the Warning Time listed below and then will stand again and hold up a red card at the Time Up listed below. A 5 point deduction will be made for presentations over the allowed time. There is no question and answer component to the preliminary round presentations.
- The top 6 individual/teams from each group will be selected for the final round.
- The preliminary performances for Public Speaking I and Public Speaking II only are open to conference attendees, except performing participants of these events. The preliminary performances for all other events are closed to conference attendees.

Final Round Presentation

- All competitors in this event must report for Event Orientation 30 minutes before the scheduled event session. Competitors not attending Event Orientation may be disqualified and not allowed to compete.
- A timekeeper will stand and hold up a yellow card at the Warning Time listed below and then will stand again and hold up a red card at the Time Up listed below. A 5 point deduction will be made for presentations over the allowed time.
- *For Business Ethics and Emerging Business Issues only*: A maximum of 3 additional minutes will be allowed for questions from the judges. Team members should be prepared to defend their recommendations and respond to questions from the judges.
- The final performances are open to conference attendees, except performing finalists of each event.

Judging

A panel of judges will evaluate the performances of these finalists and select winners. The performance score will represent 100% of the final score for each round.

Awards

The number of awards presented at the Region and State Leadership Conferences is determined by the judges and/or number of entries.

Region Leadership Conference: The maximum number of awards will be 5. The top 1 entry from each Region Leadership Conference will advance to the State Leadership Conference. Additional entries from larger regions (based on number of teams registered as of January 1) may also be eligible to advance to the State Leadership Conference.

State Leadership Conference: The maximum number of awards will be 10. A maximum of 4 entries will represent Georgia at the National Leadership Conference.

Event	Type of Event	Performance Time	Warning Time (Yellow Card)	Time Up (Red Card)	Penalty Over Time (5 points)	Q&A (3 min.)
Business Ethics	Team of 1-3	7 min.	6 min.	7 min.	Yes	SLC Finals only
Emerging Business Issues	Team of 1-3	7 min.	6 min.	7 min.	Yes	SLC Finals only
Public Speaking I	Individual	4 min.	3 min.	4 min.	Yes	NA
Public Speaking II	Individual	5 min.	4 min.	5 min.	Yes	NA

Event	Specific Guidelines
Business Ethics *Rating Sheet:* *See p. 54*	• If advancing to the State Leadership Conference, changes can be made to the presentation following the Region Leadership Conference. • Competitors must research the topic prior to the conference and be prepared to present their findings and solutions • Facts and data must be cited and secured from quality sources (peer review documents, legal documents, etc.). • Teams are permitted to bring prepared notes, but books, other bound materials, props, and equipment (including computers/tables and projectors) are prohibited. **2017 RLC/SLC/NLC Topic** *Research the ethical issues of social media platform checks in relation to employment.*
Emerging Business Issues *Rating Sheet:* *See p. 73*	• Participants will be expected to research the topic prior to the conference and be prepared to present both the affirmative and negative arguments. • Teams will be permitted to bring prepared notes of any type for the presentation. • Teams will have 7 minutes to present both sides of the argument. • No reference materials, visual aids, or electronic devices may be used during the performance. • Teams should introduce themselves, describe the situation, present both affirmative and negative arguments, make their recommendations, and summarize their case. **2017 RLC/SLC/NLC Topic** *In the ever changing world of business communication and demand for instantaneous information, discuss the issues surrounding cloud computing in relation to storage, access and security. Be prepared to argue the affirmative, that cloud computing would positively answer the demand for instantaneous information; and be prepared to argue the negative, that cloud computing is not the answer to instantaneous information.*
Public Speaking I *9th & 10th graders only* *Rating Sheet:* *See p. 100*	• Prepared business speech based on one or more of the FBLA-PBL goals • When delivering the speech, competitors may use notes prepared before the events. • No other reference materials such as visual aids or electronic devices may be brought to or used during the presentation. • A 5 point deduction will be made if the speech is shorter than 3:31 or longer than 4:29.
Public Speaking II *Rating Sheet:* *See p. 101*	• Prepared business speech based on one or more of the FBLA-PBL goals • When delivering the speech, competitors may use notes prepared before the events. • No other reference materials such as visual aids or electronic devices may be brought to or used during the presentation. • A 5 point deduction will be made if the speech is shorter than 4:31 or longer than 5:29.

PUBLIC SPEAKING II
Performance Rating Sheet

❑ **Preliminary Round**   ❑ **Final Round**

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Obvious incorporation of FBLA-PBL goals	0	1–3	4–7	8–10	
Memorable central theme stated and repeated	0	1–3	4–7	8–10	
Supporting information is accurate and appropriate	0	1-2	3-4	5	
Comments:					
Organization					
Immediate introduction of topic	0	1–5	6–10	11–15	
Strong support (body) for topic	0	1–5	6–10	11–15	
Effective and memorable conclusion	0	1–5	6–10	11–15	
Comments:					
Delivery					
Extemporaneous delivery; i.e., not merely read from a script or notes	0	1–3	4–7	8–10	
Professional tone, appropriate language (inflection, pace, emphasis, and enthusiasm)	0	1–3	4–7	8–10	
Demonstrate self-confidence, poise, eye contact, and appropriate gestures	0	1–2	3–4	5	
Presentation is sincere, engaging, interesting, original, creative, and convincing	0	1–2	3–4	5	
Comments:					
Subtotal					**/100 max.**
Time Penalty Deduct five (5) points for presentation under 4:31 or over 5:29 minutes. Time:					
Penalty Deduct five (5) points for failure to follow guidelines.					
Dress Code Penalty Deduct 20 points if competitor is not in Georgia FBLA Official Dress.					
Final Score					**/100 max.**

Name: _____

School: _____   City: _____

Judge's Signature: _____   Date: _____

Judge's Comments: